



Orchestra Miami

“ODE TO JOY”

*A FREE NEW YEAR'S EVE
CELEBRATION CONCERT*

Featuring Beethoven's 9th Symphony



A NEW YEAR'S EVE CELEBRATION CONCERT

Featuring Beethoven's 9th Symphony "Ode to Joy"
with Orchestra Miami & Friends

December 31, 2021
Collins Park, Miami Beach
Attendance is Free*

*VIP packages available for purchase

Outdoor music & fireworks!
Miami's #1 NYE event for families



Miami's Orchestra

Now in its “Quinceañera” (15th) season, Orchestra Miami was founded by Miami native and Artistic Director Elaine Rinaldi, with the premise that high quality classical music should be available to all residents of Miami-Dade, in particular children and families.

The founding orchestra members are primarily composed of musicians from the former Florida Philharmonic Orchestra.

Orchestra Miami is Miami's only orchestra that was founded by a Miamian and exclusively employees South Florida musicians.

This is Miami's Orchestra.



PARTNERS

We are grateful to the
City of Miami Beach,
the Miami-Dade County
Department of Cultural Affairs and
the Greater Miami Convention &
Visitors Bureau as they unite to
promote safe and live events on
Miami Beach with Orchestra Miami.

MIAMI BEACH



SPONSORS*



Collins Park
NEIGHBORHOOD ASSOCIATION

BVLGARI
HOTEL MIAMI BEACH

**confirmed to date*



MEDIA PARTNERS



WLRN
Public Media



**GREATER MIAMI
CONVENTION &
VISITORS BUREAU**

COLLINS PARK Miami Beach

What a view! Collins Park is the perfect setting for a return to public celebrations, with beautiful music and fireworks – perfect for the family.



EXPECTED ATTENDANCE

We expect nearly 10,000 (maybe more!) to attend live in-person, plus an additional 20,000 to experience this celebration online!



PLEASE JOIN US AS A SPONSOR!

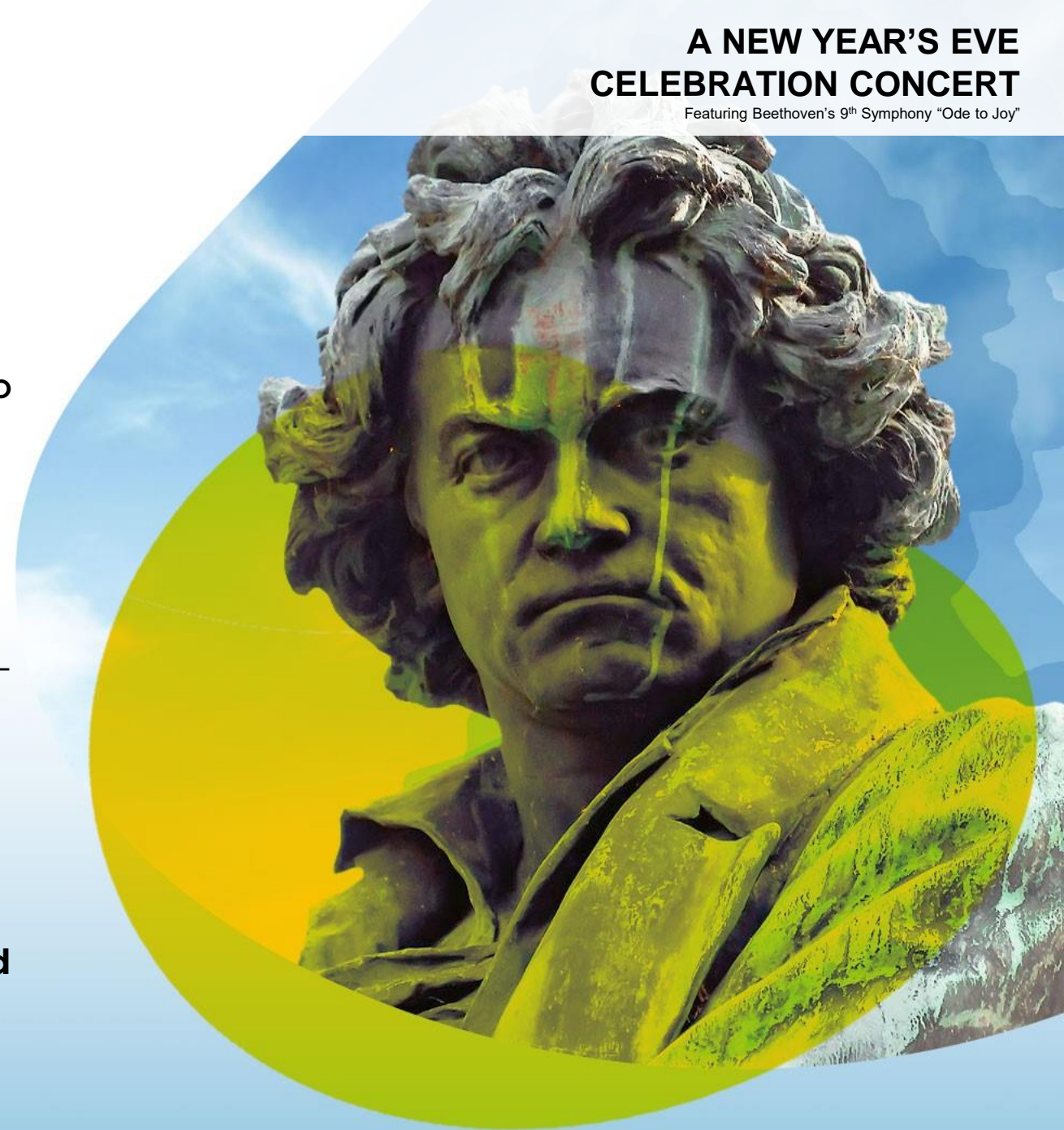
Orchestra Miami's NYE Celebration Concert promises to be the most highly publicized and anticipated NYE celebration in Miami this year.

Please consider aligning your philanthropic resources and brand with ours and celebrate the excitement of 2022.

Sponsorship packages include VIP tickets to the event – a great opportunity to celebrate with your employees and customers.

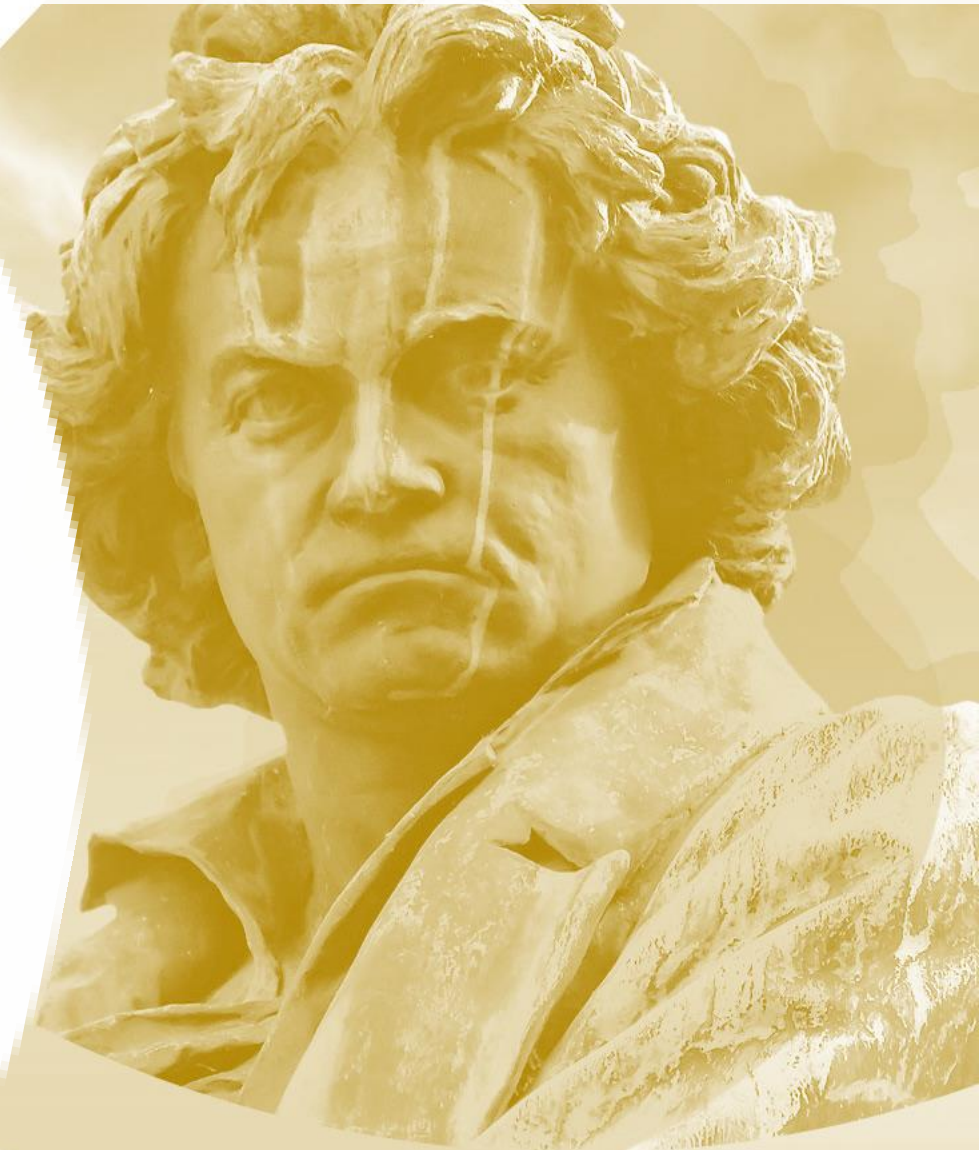
As a Corporate Sponsor for this event, you will receive recognition and advertising benefits

Choose from one of 3 preset sponsorship levels or build your own for maximum brand impact.



GOLD SPONSOR \$25,000

- Business category exclusivity
- Presenting sponsor recognition on all event collateral and advertising
- Logo and website link on all Orchestra Miami event emails and website
- Recognition from the stage during event
- Option to air your commercial during live stream of event
- Opportunity to distribute collateral at event
- Dedicated Press Release
- 50 Platinum Package VIP seats at event (includes afterparty)
- Complimentary parking for 30 cars for event
- Social media posts on FB, IG, and Twitter
- Logo on all Orchestra Miami 15th anniversary season collateral
- Opportunity for print ads in OM's printed programs
- Opportunity for banner ads in OM's e-newsletters



SILVER SPONSOR \$15,000

- Presenting sponsor recognition on all event collateral and advertising
- Logo and website link on all Orchestra Miami event emails and website
- Recognition from the stage during event
- Option to air your commercial during live stream of event
- Dedicated Press Release
- 30 Platinum Package VIP tickets (includes afterparty)
- Complimentary parking for 20 cars for event
- Social media posts on FB, IG, and Twitter



BRONZE SPONSOR \$10,000

- Presenting sponsor recognition on all event collateral and advertising
- Logo and website link on all Orchestra Miami event emails and website
- Recognition from the stage during event
- Option to air your commercial during live stream of event
- Dedicated Press Release
- 20 Platinum Package VIP tickets (include afterparty)
- Complimentary parking for 10 cars for event
- Social media posts on FB, IG, and Twitter



VIP TICKET PACKAGES

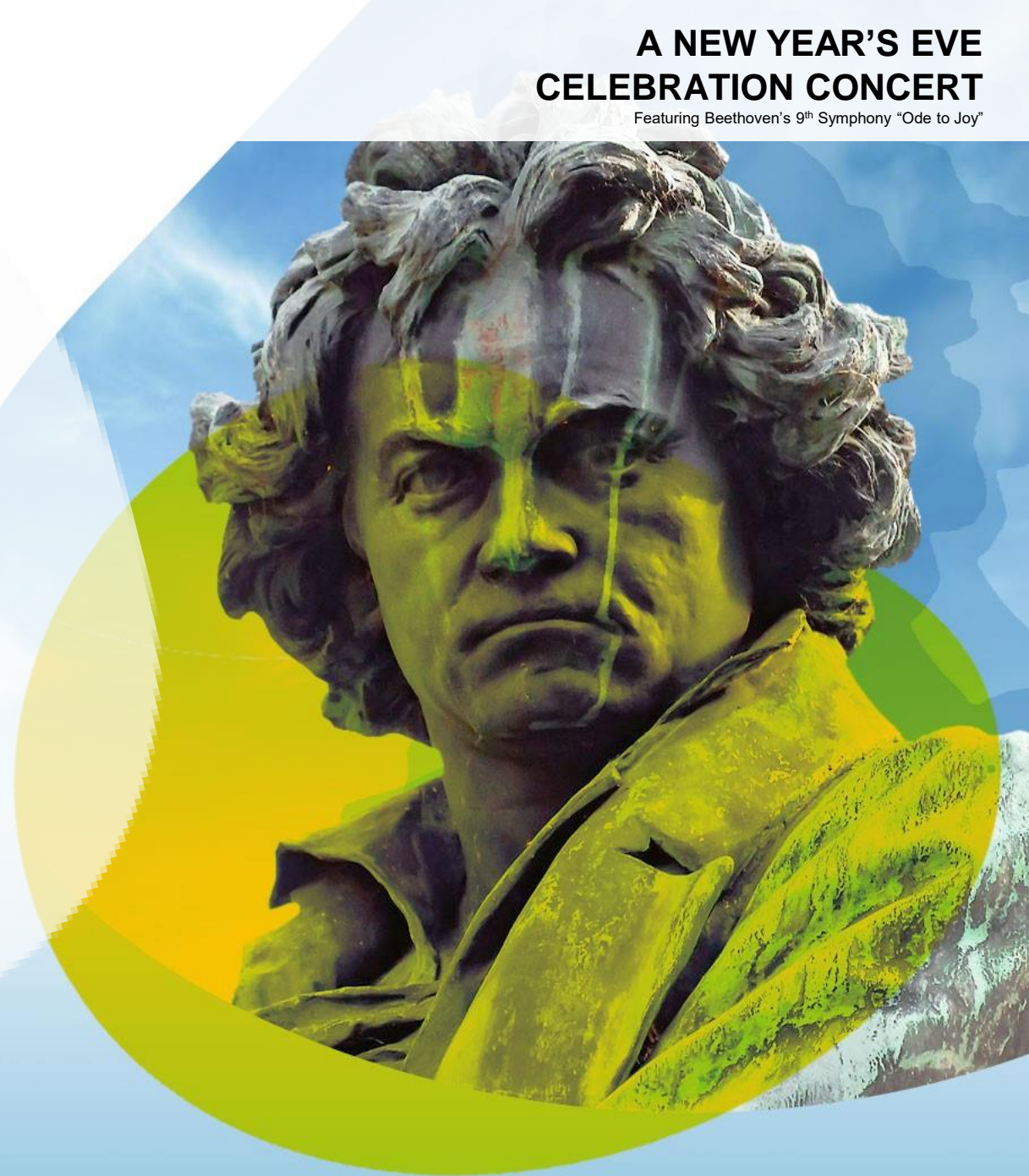
Platinum VIP \$500/person

- Reserved Seating
- Valet Parking
- Bar Access
- After party ticket

Premium VIP \$250/person

- Reserved Seating
- Valet Parking
- Bar Access

Platinum VIP Packages are included with ALL sponsorship levels. Additional tickets are available for purchase.





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PARTNER WITH ORCHESTRA MIAMI AND LETS BRING LIVE MUSIC BACK TO THE COMMUNITY!

CONTACT:

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Orchestramiami

THANK YOU!